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THE WHITE HOUSE

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MEMORANDUM FOR THE SECRETARY OF STATE
THE SECRETARY OF DEFENSE
THE DIRECTOR OF CENTRAL INTELLIGENCE
DIRECTOR, INTERNATIONAL COMMUNICATION AGENCY
CHAIRMAN, BOARD FOR INTERNATIONAL BROADCASTING

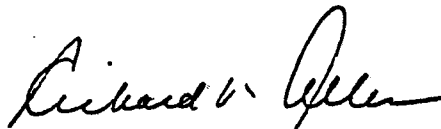
SUBJECT: International Broadcasting Study

This Administration recognizes the importance of international broadcasting as an instrument of US foreign and national security policy, and is firmly committed to enhancing the effectiveness of our current broadcasting effort.

To achieve this goal, we propose to initiate a comprehensive planning study under NSC coordination to establish guidelines for US policy in the area of international broadcasting over the coming decade.

Accordingly, I am circulating a draft Terms of Reference for the study, and would appreciate agency comments by Friday, December 4. Please designate now a person or office as point of contact. Carnes Lord will be the NSC staff member responsible for coordinating the study.

FOR THE PRESIDENT:



Richard V. Allen
Assistant to the President
for National Security Affairs

NSC review completed.

Attachment

Tab A Terms of Reference

cc: The Secretary of Commerce
Administrator, National Aeronautics
and Space Administration
Commissioner, Federal
Communications Commission

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International Broadcasting Study: Terms of Reference

- I. Objectives of US International Broadcasting
 1. International Broadcasting and US Foreign Policy
 2. Regional/Country Objectives
 - a. The Communist World
 - b. The Third World
 - c. The West
 3. Regional/Language Priorities
- II. US International Broadcasting: Roles and Missions
 1. Broadcasting Organizations
 - a. Voice of America (VOA)
 - b. Communist Surrogate Stations
 - Radio Free Europe/Radio Liberty (RFE/RL)
 - Radio in the American Sector of Berlin (RIAS)
 - Radio Marti
 - c. American Forces Radio and Television Service (AFRTS)
 - d. Other Stations (see Annex)
 2. Umbrella and Coordinating Organizations
 - a. Board for International Broadcasting
 - b. United States Information Agency
 - c. National Security Council
 3. Role of the Private Sector
- III. Programming Policy
 1. General Policy Concerning News
 2. General Policy Concerning Features and Commentary
 3. General Policy Concerning Entertainment
 4. Policy Concerning the Handling of Sensitive Information
 - a. Information potentially affecting US relations with other governments
 - b. Information potentially affecting US prestige
 5. Policy and Procedures for Crisis Management

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IV... Technical Policy

1. Policy Concerning Technical Cooperation Among US Broadcasting Organizations
2. New Technical Directions
 - a. Medium-wave Broadcasting
 - b. Direct radio broadcasting by satellite
 - c. Television broadcasting
3. The Problem of Jamming (see Annex)
4. Technical Standards for Signal Strength
5. Policy Concerning Technical Modernization of Current Facilities

V. Options for Expansion of US International Broadcasting

1. Options for RFE/RL Expansion
2. Options for Additional Communist Surrogate Stations
3. Options for VOA Expansion
4. Integrated Options for Expanded Broadcasting at Different Levels of Funding

Annex

Questions involving compartmented intelligence information will be dealt with in an Annex.

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